

Hollywood Media Corp.
Segment Summary Financial Data and EBITDA Reconciliation

For the Year Ended December 31, 2007

	<u>Broadway Ticketing</u>	<u>Ad Sales (1)</u>	<u>Intellectual Properties</u>	<u>Cable TV</u>	<u>Other (2)</u>	<u>Total</u>
Net Revenues	\$ 111,731,398	\$ 10,891,517	\$ 1,061,118	\$ 197,190	\$ -	\$ 123,881,223
Operating Income (Loss)	3,350,493	(2,239,958)	(8,918)	(579,213)	(10,535,791)	(10,013,387)
Net Income (Loss) from continuing operations	<u>3,389,402</u>	<u>(2,270,265)</u>	<u>8,499</u>	<u>(579,213)</u>	<u>(10,413,957)</u>	<u>(9,865,534)</u>
Add back (Income) Expense:						
Interest, net	(74,468)	6,439	(9,429)	-	(121,979)	(199,437)
Taxes	(7,400)	33,365	-	-	26,968	52,933
Depreciation and Amortization	317,576	1,049,550	-	6,100	473,945	1,847,171
EBITDA Income (Loss) from continuing operations	<u>\$ 3,625,110</u>	<u>\$ (1,180,911)</u>	<u>\$ (930)</u>	<u>\$ (573,113)</u>	<u>\$ (10,035,023)</u>	<u>\$ (8,164,867)</u>

For the Year Ended December 31, 2006

	<u>Broadway Ticketing</u>	<u>Ad Sales (1)</u>	<u>Intellectual Properties</u>	<u>Cable TV</u>	<u>Other (2)</u>	<u>Total</u>
Net Revenues	\$ 98,102,961	\$ 9,909,996	\$ 1,229,126	\$ 174,899	\$ -	\$ 109,416,982
Operating Income (Loss)	3,937,948	(978,399)	163,953	(573,454)	(11,097,590)	(8,547,542)
Net Income (Loss) from continuing operations	<u>3,914,572</u>	<u>(927,021)</u>	<u>189,364</u>	<u>(572,079)</u>	<u>(12,278,530)</u>	<u>(9,673,694)</u>
Add back (Income) Expense:						
Interest	(14,116)	(26,344)	(8,274)	-	1,836,469	1,787,735
Taxes	-	(22,583)	-	-	-	(22,583)
Depreciation and Amortization	289,857	917,496	-	13,134	481,940	1,702,427
EBITDA Income (Loss) from continuing operations	<u>\$ 4,190,313</u>	<u>\$ (58,452)</u>	<u>\$ 181,090</u>	<u>\$ (558,945)</u>	<u>\$ (9,960,121)</u>	<u>\$ (6,206,115)</u>

**For the Three Months Ended December 31, 2007
(unaudited)**

	<u>Broadway Ticketing</u>	<u>Ad Sales (1)</u>	<u>Intellectual Properties</u>	<u>Cable TV</u>	<u>Other (2)</u>	<u>Total</u>
Net Revenues	\$ 27,860,770	\$ 2,884,974	\$ 264,075	\$ 25,250	\$ -	\$ 31,035,069
Operating Income (Loss)	1,011,153	(683,053)	(50,269)	(164,904)	(2,467,673)	(2,354,746)
Net Income (Loss) from continuing operations	<u>1,027,535</u>	<u>(766,323)</u>	<u>(20,558)</u>	<u>(164,904)</u>	<u>(2,236,139)</u>	<u>(2,160,389)</u>
Add back (Income) Expense:						
Interest, net	(26,051)	3,130	(2,296)	-	(261,678)	(286,895)
Taxes	-	85,991	-	-	26,233	112,224
Depreciation and Amortization	85,159	322,830	-	330	120,223	528,542
EBITDA Income (Loss) from continuing operations	<u>\$ 1,086,643</u>	<u>\$ (354,372)</u>	<u>\$ (22,854)</u>	<u>\$ (164,574)</u>	<u>\$ (2,351,361)</u>	<u>\$ (1,806,518)</u>

**For the Three Months Ended December 31, 2006
(unaudited)**

	<u>Broadway Ticketing</u>	<u>Ad Sales (1)</u>	<u>Intellectual Properties</u>	<u>Cable TV</u>	<u>Other (2)</u>	<u>Total</u>
Net Revenues	\$ 31,122,716	\$ 2,302,275	\$ 545,721	\$ 58,299	\$ -	\$ 34,029,011
Operating Income (Loss)	1,535,400	(382,956)	182,795	(142,995)	(3,031,198)	(1,838,954)
Net Income (Loss) from continuing operations	<u>1,573,473</u>	<u>(253,134)</u>	<u>168,808</u>	<u>(142,995)</u>	<u>(3,178,766)</u>	<u>(1,832,614)</u>
Add back (Income) Expense:						
Interest	(419)	(23,421)	(1,677)	-	204,358	178,841
Taxes	-	(107,490)	-	-	-	(107,490)
Depreciation and Amortization	85,240	119,593	-	2,918	120,836	328,587
EBITDA Income (Loss) from continuing operations	<u>\$ 1,658,294</u>	<u>\$ (264,452)</u>	<u>\$ 167,131</u>	<u>\$ (140,077)</u>	<u>\$ (2,853,572)</u>	<u>\$ (1,432,676)</u>

(1) The Ad Sales segment includes Internet advertising sales on Hollywood.com, commissions from advertising sales on MovieTickets.com and Internet and other advertising sales by CinemasOnline.

(2) The Other segment is comprised of payroll and benefits for corporate and administrative personnel as well as other corporate-wide expenses such as audit fees, proxy costs, insurance, centralized information technology, and includes consulting fees and other fees and costs relating to compliance with the provisions of the Sarbanes-Oxley Act of 2002 that require Hollywood Media and its Independent Registered Public Accounting Firm to make an assessment of and report on internal control over financial reporting.