

**Hollywood Media Corp.**  
**Segment Summary Financial Data and EBITDA Reconciliation**

**For the Three Months Ended March 31, 2008**  
**(unaudited)**

	<u>Broadway Ticketing</u>	<u>Ad Sales (1)</u>	<u>Intellectual Properties</u>	<u>Cable TV</u>	<u>Other (2)</u>	<u>Total</u>
Net Revenues	\$ 25,288,017	\$ 2,622,287	\$ 333,133	\$ 102,552	\$ -	\$ 28,345,989
Operating Income (Loss)	556,352	(1,113,158)	56,933	(74,125)	(2,739,052)	(3,313,050)
Net Income (Loss) from continuing operations	<u>595,302</u>	<u>(1,081,987)</u>	<u>28,776</u>	<u>(74,125)</u>	<u>(2,617,004)</u>	<u>(3,149,038)</u>
Add back (Income) Expense:						
Interest, net	(33,259)	5,642	(1,389)	-	(149,128)	(178,134)
Taxes	-	(10,900)	-	-	27,000	16,100
Depreciation and Amortization	264,082	281,747	-	330	108,495	654,654
EBITDA Income (Loss) from continuing operations	<u>\$ 826,125</u>	<u>\$ (805,498)</u>	<u>\$ 27,387</u>	<u>\$ (73,795)</u>	<u>\$ (2,630,637)</u>	<u>\$ (2,656,418)</u>

**For the Three Months Ended March 31, 2007**  
**(unaudited)**

	<u>Broadway Ticketing</u>	<u>Ad Sales (1)</u>	<u>Intellectual Properties</u>	<u>Cable TV</u>	<u>Other (2)</u>	<u>Total</u>
Net Revenues	\$ 24,033,943	\$ 2,413,065	\$ 196,453	\$ 78,175	\$ -	\$ 26,721,636
Operating Income (Loss)	388,921	(582,494)	(22,715)	(134,357)	(3,050,980)	(3,401,625)
Net Income (Loss) from continuing operations	<u>380,384</u>	<u>(573,612)</u>	<u>(10,192)</u>	<u>(134,357)</u>	<u>(3,233,119)</u>	<u>(3,570,896)</u>
Add back (Income) Expense:						
Interest	(12,028)	(82)	(2,331)	-	195,766	181,325
Taxes	-	(6,434)	-	-	735	(5,699)
Depreciation and Amortization	64,025	240,977	-	3,015	121,304	429,321
EBITDA Income (Loss) from continuing operations	<u>\$ 432,381</u>	<u>\$ (339,151)</u>	<u>\$ (12,523)</u>	<u>\$ (131,342)</u>	<u>\$ (2,915,314)</u>	<u>\$ (2,965,949)</u>

(1) The Ad Sales segment includes Internet advertising sales on Hollywood.com, commissions from advertising sales on MovieTickets.com and Internet and other advertising sales by CinemasOnline.

(2) The Other segment is comprised of payroll and benefits for corporate and administrative personnel as well as other corporate-wide expenses such as audit fees, proxy costs, insurance, centralized information technology, and includes consulting fees and other fees and costs relating to compliance with the provisions of the Sarbanes-Oxley Act of 2002 that require Hollywood Media and its Independent Registered Public Accounting Firm to make an assessment of and report on internal control over financial reporting.