

**Hollywood Media Corp.**  
**Segment Summary Financial Data and EBITDA Reconciliation**

**For the Three Months Ended March 31, 2009**  
**(unaudited)**

	<b>Broadway Ticketing</b>	<b>Ad Sales (1)</b>	<b>Intellectual Properties</b>	<b>Other (2)</b>	<b>Total</b>
Net Revenues	\$ 20,242,565	\$ 815,358	\$ 255,974	\$ -	\$ 21,313,897
Operating Income (Loss)	117,925	(113,435)	(6,555)	(2,033,889)	(2,035,954)
Net Income (Loss) from continuing operations	<u>120,703</u>	<u>(100,481)</u>	<u>(3,590)</u>	<u>(108,485)</u>	<u>(91,853)</u>
Add back (Income) Expense:					
Interest, net	(4,425)	1,714	(357)	(8,384)	(11,452)
Taxes	-	(34,120)	-	1,500	(32,620)
Depreciation and Amortization	215,260	90,982	75	100,757	407,074
EBITDA Income (Loss) from continuing operations	<u>\$ 331,538</u>	<u>\$ (41,905)</u>	<u>\$ (3,872)</u>	<u>\$ (14,612)</u>	<u>\$ 271,149</u>

**For the Three Months Ended March 31, 2008**  
**(unaudited)**

	<b>Broadway Ticketing</b>	<b>Ad Sales (1)</b>	<b>Intellectual Properties</b>	<b>Other (2)</b>	<b>Total</b>
Net Revenues	\$ 25,297,817	\$ 1,342,720	\$ 333,133	\$ -	\$ 26,973,670
Operating Income (Loss)	400,371	(186,829)	56,933	(2,739,052)	(2,468,577)
Net Income (Loss) from continuing operations	<u>439,321</u>	<u>(154,158)</u>	<u>28,776</u>	<u>(2,617,004)</u>	<u>(2,303,065)</u>
Add back (Income) Expense:					
Interest	(33,259)	5,642	(1,389)	(149,128)	(178,134)
Taxes	-	(12,400)	-	27,000	14,600
Depreciation and Amortization	264,082	154,914	-	108,495	527,491
EBITDA Income (Loss) from continuing operations	<u>\$ 670,144</u>	<u>\$ (6,002)</u>	<u>\$ 27,387</u>	<u>\$ (2,630,637)</u>	<u>\$ (1,939,108)</u>

(1) The Ad Sales segment includes other advertising sales by CinemasOnline.

(2) The Other segment is comprised of payroll and benefits for corporate and administrative personnel as well as other corporate-wide expenses such as legal fees, audit fees, proxy costs, insurance, centralized information technology, and includes consulting fees and other fees and costs relating to compliance with the provisions of the Sarbanes-Oxley Act of 2002 that require Hollywood Media and its Independent Registered Public Accounting Firm to make an assessment of and report on internal control over financial reporting.