Hollywood Media Corp. Segment Summary Financial Data and EBITDA Reconciliation

For the Six Months Ended June 30, 2008 (unaudited)

(unaudited)												
		Broadway <u>Ticketing</u>	<u>A</u>	d Sales (1)		roperties	<u>c</u>	Cable TV		Other (2)		<u>Total</u>
Net Revenues	\$	59,062,595	\$	5,423,012	\$	742,040	\$	182,592	\$	-	\$	65,410,239
Operating Income (Loss)	\$	1,479,861	\$	(1,647,003)	\$	143,221	\$	(102,940)	\$	(5,273,578)	\$	(5,400,439)
Net Income (Loss) from continuing operations	\$	1,525,678	\$	(1,619,156)	\$	76,743	\$	(102,940)	\$	(3,763,725)	\$	(3,883,400)
Add back (Income) Expense:												
Interest, net Taxes		(55,521)		7,976 (18,107)		(2,154)		-		(250,634) 52,000		(300,333) 33,893
Depreciation and Amortization		459,520		581,424		-		661		214,089		1,255,694
EBITDA Income (Loss) from continuing operations	\$	1,929,677	\$	(1,047,863)	\$	74,589	\$	(102,279)	\$	(3,748,270)	\$	(2,894,146)
For the Six Months Ended June 30, 2007												
(unaudited)		Broadway <u>Ticketing</u>		Ad Sales (1)		Intellectual Properties		Cable TV		Other (2)		<u>Total</u>
Net Revenues	\$	58,851,282	\$	5,192,171	\$	478,693	\$	116,130	\$		\$	64,638,276
Operating Income (Loss)	\$	951,754	\$	(528,357)	\$	(121)	\$	(271,230)	\$	(5,423,244)	\$	(5,271,198)
Net Income (Loss) from continuing operations	\$	964,346	\$	(495,723)	\$	5,329	\$	(271,230)	\$	(5,753,786)	\$	(5,551,064)
Add back (Income) Expense:												
Interest		(20,344)		(110)		(4,957)		-		345,032		319,621
Taxes Depreciation and Amortization		(7,400) 169,404		(30,565) 450,607		-		- 5,439		735 231,996		(37,230) 857,446
EBITDA Income (Loss) from continuing operations	\$	1,106,006	\$	(75,791)	\$	372	\$	(265,791)	\$	(5,176,023)	\$	(4,411,227)
For the Three Months Ended June 30, 2008	_											
(unaudited)												
(undustrou)		Broadway			In	ellectual						
(undulou)		Broadway Ticketing	<u>A</u>	d Sales (1)		tellectual roperties	<u>c</u>	Cable TV		Other (2)		<u>Total</u>
Net Revenues			<u>A</u> \$	d Sales (1) 2,810,525			<u>c</u> \$	80,040	\$	Other (2)	\$	<u>Total</u> 37,064,250
		Ticketing			P	roperties	-		\$	Other (2) - (2,534,526)	\$	
Net Revenues	\$	Ticketing 33,764,778	\$	2,810,525	<u>P</u> \$	408,907	\$	80,040		-		37,064,250
Net Revenues Operating Income (Loss)	\$	33,764,778 1,079,490	\$ \$	2,810,525 (689,826)	\$ \$	408,907 86,288	\$	80,040 (28,815)	\$	(2,534,526)	\$	37,064,250 (2,087,389)
Net Revenues Operating Income (Loss) Net Income (Loss) from continuing operations Add back (Income) Expense: Interest, net	\$	33,764,778 1,079,490	\$ \$	2,810,525 (689,826) (693,150) 2,334	\$ \$	408,907 86,288	\$	80,040 (28,815)	\$	(2,534,526) (1,146,721) (101,506)	\$	37,064,250 (2,087,389) (734,362) (122,199)
Net Revenues Operating Income (Loss) Net Income (Loss) from continuing operations Add back (Income) Expense:	\$	33,764,778 1,079,490 1,086,357	\$ \$	2,810,525 (689,826) (693,150)	\$ \$	408,907 86,288 47,967	\$	80,040 (28,815)	\$	(2,534,526) (1,146,721)	\$	37,064,250 (2,087,389) (734,362)
Net Revenues Operating Income (Loss) Net Income (Loss) from continuing operations Add back (Income) Expense: Interest, net Taxes	\$	33,764,778 1,079,490 1,086,357	\$ \$	2,810,525 (689,826) (693,150) 2,334 (7,207)	\$ \$	408,907 86,288 47,967	\$	80,040 (28,815) (28,815)	\$	(2,534,526) (1,146,721) (101,506) 25,000	\$	37,064,250 (2,087,389) (734,362) (122,199) 17,793
Net Revenues Operating Income (Loss) Net Income (Loss) from continuing operations Add back (Income) Expense: Interest, net Taxes Depreciation and Amortization EBITDA Income (Loss) from continuing operations For the Three Months Ended June 30, 2007	\$ \$	33,764,778 1,079,490 1,086,357 (22,262)	\$ \$	2,810,525 (689,826) (693,150) 2,334 (7,207) 299,677	<u>P</u> \$ \$	408,907 86,288 47,967 (765)	\$	80,040 (28,815) (28,815) - - - 331	\$	(2,534,526) (1,146,721) (101,506) 25,000 105,594	\$	37,064,250 (2,087,389) (734,362) (122,199) 17,793 601,040
Net Revenues Operating Income (Loss) Net Income (Loss) from continuing operations Add back (Income) Expense: Interest, net Taxes Depreciation and Amortization EBITDA Income (Loss) from continuing operations	\$ \$ \$	33,764,778 1,079,490 1,086,357 (22,262)	\$ \$	2,810,525 (689,826) (693,150) 2,334 (7,207) 299,677	\$ \$ \$ \$	408,907 86,288 47,967 (765)	\$ \$	80,040 (28,815) (28,815) - - - 331	\$	(2,534,526) (1,146,721) (101,506) 25,000 105,594	\$	37,064,250 (2,087,389) (734,362) (122,199) 17,793 601,040
Net Revenues Operating Income (Loss) Net Income (Loss) from continuing operations Add back (Income) Expense: Interest, net Taxes Depreciation and Amortization EBITDA Income (Loss) from continuing operations For the Three Months Ended June 30, 2007	\$ \$ \$	33,764,778 1,079,490 1,086,357 (22,262) - 195,438 1,259,533	\$ \$	2,810,525 (689,826) (693,150) 2,334 (7,207) 299,677 (398,346)	\$ \$ \$ \$	408,907 86,288 47,967 (765) - - 47,202	\$ \$	80,040 (28,815) (28,815) - - 331 (28,484)	\$	(2,534,526) (1,146,721) (101,506) 25,000 105,594 (1,117,633)	\$	37,064,250 (2,087,389) (734,362) (122,199) 17,793 601,040 (237,728)
Net Revenues Operating Income (Loss) Net Income (Loss) from continuing operations Add back (Income) Expense: Interest, net Taxes Depreciation and Amortization EBITDA Income (Loss) from continuing operations For the Three Months Ended June 30, 2007 (unaudited)	\$ \$	33,764,778 1,079,490 1,086,357 (22,262) - 195,438 1,259,533 Broadway Ticketing	\$ \$ \$	2,810,525 (689,826) (693,150) 2,334 (7,207) 299,677 (398,346)	\$ \$ \$ \$	408,907 86,288 47,967 (765) 47,202	\$ \$ \$	80,040 (28,815) (28,815) 	\$ \$	(2,534,526) (1,146,721) (101,506) 25,000 105,594 (1,117,633)	\$	37,064,250 (2,087,389) (734,362) (122,199) 17,793 601,040 (237,728)
Net Revenues Operating Income (Loss) Net Income (Loss) from continuing operations Add back (Income) Expense: Interest, net Taxes Depreciation and Amortization EBITDA Income (Loss) from continuing operations For the Three Months Ended June 30, 2007 (unaudited)	\$ \$ \$	33,764,778 1,079,490 1,086,357 (22,262) 195,438 1,259,533 Broadway Ticketing 34,768,110	\$ \$ \$	2,810,525 (689,826) (693,150) 2,334 (7,207) 299,677 (398,346) d Sales (1) 2,828,335	\$ \$ \$ \$	408,907 86,288 47,967 (765) 47,202 tellectual coperties 282,240	\$ \$ \$	80,040 (28,815) (28,815) - 331 (28,484) Sable TV 37,955	\$ \$	(2,534,526) (1,146,721) (101,506) 25,000 105,594 (1,117,633)	\$ \$	37,064,250 (2,087,389) (734,362) (122,199) 17,793 601,040 (237,728) Total 37,916,640
Net Revenues Operating Income (Loss) Net Income (Loss) from continuing operations Add back (Income) Expense: Interest, net Taxes Depreciation and Amortization EBITDA Income (Loss) from continuing operations For the Three Months Ended June 30, 2007 (unaudited) Net Revenues Operating Income (Loss)	\$ \$ \$	33,764,778 1,079,490 1,086,357 (22,262) 195,438 1,259,533 Broadway Ticketing 34,768,110 712,302	\$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$	2,810,525 (689,826) (693,150) 2,334 (7,207) 299,677 (398,346) d Sales (1) 2,828,335 (95,332)	\$ \$ \$ \$ \$ \$ \$ \$ \$ \$	408,907 86,288 47,967 (765) - 47,202 tellectual roperties 282,240 22,594	\$ \$ \$ \$	80,040 (28,815) (28,815) 	\$ \$	(2,534,526) (1,146,721) (101,506) 25,000 105,594 (1,117,633) Other (2)	\$ \$	37,064,250 (2,087,389) (734,362) (122,199) 17,793 601,040 (237,728) Total 37,916,640 (1,869,573)
Net Revenues Operating Income (Loss) Net Income (Loss) from continuing operations Add back (Income) Expense: Interest, net Taxes Depreciation and Amortization EBITDA Income (Loss) from continuing operations For the Three Months Ended June 30, 2007 (unaudited) Net Revenues Operating Income (Loss) Net Income (Loss) from continuing operations Add back (Income) Expense: Interest	\$ \$ \$	33,764,778 1,079,490 1,086,357 (22,262) 195,438 1,259,533 Broadway Ticketing 34,768,110 712,302 733,431 (8,316)	\$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$	2,810,525 (689,826) (693,150) 2,334 (7,207) 299,677 (398,346) d Sales (1) 2,828,335 (95,332)	\$ \$ \$ \$ \$ \$ \$ \$ \$ \$	408,907 86,288 47,967 (765) - 47,202 tellectual roperties 282,240 22,594	\$ \$ \$ \$	80,040 (28,815) (28,815) 	\$ \$	(2,534,526) (1,146,721) (101,506) 25,000 105,594 (1,117,633) Other (2)	\$ \$	37,064,250 (2,087,389) (734,362) (122,199) 17,793 601,040 (237,728) Total 37,916,640 (1,869,573)
Net Revenues Operating Income (Loss) Net Income (Loss) from continuing operations Add back (Income) Expense: Interest, net Taxes Depreciation and Amortization EBITDA Income (Loss) from continuing operations For the Three Months Ended June 30, 2007 (unaudited) Net Revenues Operating Income (Loss) Net Income (Loss) from continuing operations Add back (Income) Expense:	\$ \$ \$	33,764,778 1,079,490 1,086,357 (22,262) 195,438 1,259,533 Broadway Ticketing 34,768,110 712,302 733,431	\$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$	2,810,525 (689,826) (693,150) 2,334 (7,207) 299,677 (398,346) d Sales (1) 2,828,335 (95,332) (71,580)	\$ \$ \$ \$ \$ \$ \$ \$ \$ \$	408,907 86,288 47,967 (765) 47,202 tellectual roperties 282,240 22,594 15,521	\$ \$ \$ \$	80,040 (28,815) (28,815) - 331 (28,484) Sable TV 37,955 (136,873) (136,873)	\$ \$	(2,534,526) (1,146,721) (101,506) 25,000 105,594 (1,117,633) Other (2) - (2,372,264) (2,520,667)	\$ \$	37,064,250 (2,087,389) (734,362) (122,199) 17,793 601,040 (237,728) Total 37,916,640 (1,869,573) (1,980,168)
Net Revenues Operating Income (Loss) Net Income (Loss) from continuing operations Add back (Income) Expense: Interest, net Taxes Depreciation and Amortization EBITDA Income (Loss) from continuing operations For the Three Months Ended June 30, 2007 (unaudited) Net Revenues Operating Income (Loss) Net Income (Loss) from continuing operations Add back (Income) Expense: Interest Taxes	\$ \$ \$	33,764,778 1,079,490 1,086,357 (22,262) 195,438 1,259,533 Broadway Ticketing 34,768,110 712,302 733,431 (8,316) (7,400)	\$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$ \$	2,810,525 (689,826) (693,150) 2,334 (7,207) 299,677 (398,346) 2,828,335 (95,332) (71,580)	\$ \$ \$ \$ \$ \$ \$ \$ \$ \$	408,907 86,288 47,967 (765) 47,202 tellectual roperties 282,240 22,594 15,521	\$ \$ \$ \$	80,040 (28,815) (28,815) 	\$ \$	(2,534,526) (1,146,721) (101,506) 25,000 105,594 (1,117,633) Other (2) - (2,372,264) (2,520,667)	\$ \$	37,064,250 (2,087,389) (734,362) (122,199) 17,793 601,040 (237,728) Total 37,916,640 (1,869,573) (1,980,168) 138,296 (31,531)

⁽¹⁾ The Ad Sales segment includes Internet advertising sales on Hollywood.com, commissions from advertising sales on MovieTickets.com and Internet and other advertising sales by CinemasOnline.

⁽²⁾ The Other segment is comprised of payroll and benefits for corporate and administrative personnel as well as other corporate-wide expenses such as audit fees, proxy costs, insurance, centralized information technology, and includes consulting fees and other fees and costs relating to compliance with the provisions of the Sarbanes-Oxiey Act of 2002 that require Hollywood Media and its Independent Registered Public Accounting Firm to make an assessment of and report on internal control over financial reporting.